



**Inter-American Committee on Ports**  
**First Hemispheric Convention on Port Logistics and**  
**Competitiveness**  
Newsletter  
Version 1



Organization of  
American States

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**1. Background:** The Eleventh Meeting of the Executive Board of the Inter-American Committee on Ports (CECIP), held in Panama City, Panama, March 2010, approved Resolution CIDI/CECIP/RES. 11(XI-10), regarding the celebration of the “First Hemispheric Convention on Port Logistics and Competitiveness” in Mexico on the second semester of 2010. In this regard, the General Coordination of Ports and Merchant Marine of the Secretariat of Communications and Transports (SCT) with the support of the Integral Port Administration of Lázaro Cárdenas (APILC), both from Mexico, and with the Secretariat of the Inter-American Committee on Ports (CIP) of the Organization of American States (OAS) agreed to the organization of this event.

**2. Objectives:** To generate a forum for analysis, discussion and exchange of experiences on policies, strategies and actions planned or carried out by Member States of the OAS and other organisms, national and international which promote the design of programs to help improve the conditions to heighten competitiveness in their markets and to increase the use of logistics as a key factor for success; being these attractive elements for investments and the economic development of their nations.

**3. Name:** “First Hemispheric Convention on Port Logistics and Competitiveness”.

**4. Venue, City, and Date:** The Convention will be held at the Hotel Las Brisas Ixtapa, Playa Vista Hermosa S/N C.P. 40880. Ixtapa-Zihuatanejo, Guerrero, Mexico. Email: [reservas.ixtapa@brisas.com.mx](mailto:reservas.ixtapa@brisas.com.mx). Tel. (52) 755-553-2121 ext. 3511/3520/3509. From Wednesday, November 3<sup>rd</sup> until Friday, November 5<sup>th</sup> of 2010.

**5. Organizing Committee:** General Coordination of Ports and Merchant Marine of the Secretariat of Communications and Transports (SCT) and Integral Port Administration of Lázaro Cárdenas (APILC), both from Mexico, and the Secretariat of the Inter-American Committee on Ports (CIP) of the Organization of American States (OAS)

**6. Sponsor:** Puertos del Estado of Spain

**7. Language:** Spanish and English, with simultaneous interpretation.

**8. Participants:** Officials, executives, professionals, industrialists and scholars of the OAS Member States, of Permanent Observer Countries, international organizations, experts and guests from the port, maritime and trade international community with an interest in the topic. Approximately, 200 participants are expected to attend. Those interested in participating, shall send the registration form - hereby attached - to SCT/Secretariat of the CIP, for the organizers to confirm complete registration as a participant.

**9. Exhibition Room:** There will be a room for the industry and global entrepreneurs to showcase their products and services. Those interested in obtaining additional information may contact: (name and address to be included).

**10. Preliminary Agenda:**

- I. Port competitiveness in Mexico**
  - Strategy and policies for the competitiveness
  - Public policies for the competitiveness
  - Actions to achieve port competitiveness
- II. Innovation and competitiveness in European ports**
  - Case studies of ports of Spain
  - Case studies of ports of France
  - Case studies of other European ports
- III. Successful cases of port competitiveness in the western hemisphere**
  - Case studies of ports in The United States of America
  - Case studies of Ports in Latin America
  - Case studies of Ports in The Caribbean
- IV. Ports as nodes of the logistics supply chain distribution**
  - Case studies presented by UNCTAD, World Bank, ECLAC and other regional and international organizations
  - Logistics costs and port over-costs
- V. Other relevant economic agents on the logistics supply chain**
  - Customs in the protection of the logistic chain
  - Role of private sector
  - Multimodal transport as a requirement for adequate port logistics
- VI. Connectivity among ports**
  - Experiences of facilitation to reduce transit times.
  - Supply chains
  - Interoperability among port community systems, single windows to facilitate trade
- VII. Other methods of competitiveness in transport**
  - Tourism and cruise competitiveness
  - Actions for competitiveness in others forms of transport.

**11. Hotel**

The organizing committee obtained a reduced rate at Hotel Las Brisas - Ixtapa, site of the Convention, which includes breakfast, taxes, gratuities, and use of gym and tennis courts.

Rates:

- Deluxe Grand (with terrace facing the sea and a hammock)
  - Single: \$1,499.40 Mexican pesos per night. \*(\$116 USD)
  - Double: \$1,689.80 Mexican pesos per night \*(\$131 USD)
  
- Jr. Suite (with terrace facing the sea, hammock and Jacuzzi)
  - Single: \$3,403.40 Mexican pesos per night. \*(\$263 USD)
  - Double: \$3,593.80 Mexican pesos per night. \*(\$278 USD)

\* Approximate rates based on the exchange rate as of September 13, 2010 (\$ 12.96)

(Please find attached the Reservation form)

## **12. Event Coordination**

### *National Coordination*

Francisco Pastrana Alcántara  
Director de Finanzas y Operación Portuaria  
Dirección General de Puertos  
Secretaría de Comunicaciones Transportes (SCT)  
Av. Nuevo León #210- Piso 17.  
Teléfono: 526 53121, e-mail: [jpastran@sct.gob.mx](mailto:jpastran@sct.gob.mx)

Manuel A. Mondragón Ortiz.  
Jefe del Departamento de Asuntos Internacionales  
Dirección General de Puertos  
Secretaría de Comunicaciones Transportes (SCT)  
Av. Nuevo León #210- Piso 17.  
Teléfono: 526 53171. e-mail: [mmondrag@sct.gob.mx](mailto:mmondrag@sct.gob.mx)

### *CIP Coordination*

Secretariat  
Inter-American Committee on Ports (CIP)  
Organization of American States (OEA)  
1889 F Street, N.W., Office 695  
Washington, D.C., 20006, United States  
Phone: (202) 458-3618/ Fax: (202) 458-3517  
E-mail: [cip@oas.org](mailto:cip@oas.org), Website: <http://www.oas.org/cip>

**HOTEL RESERVATION FORM**

**HOTEL LAS BRISAS IXTAPA**

Please fill out this form and fax or email directly to the Reservations Department before October 15, 2010. After that date, any reservation request is subject to availability.

Last Name: \_\_\_\_\_ Name: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Number and name of companions: \_\_\_\_\_

Arrival date: \_\_\_\_\_ Departure date: \_\_\_\_\_ Number of nights: \_\_\_\_\_

Room type  
(Mark only one)

Deluxe Grand

Jr. Suite

Payment:

American Express  MasterCard

VISA

Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Name: \_\_\_\_\_ authorizes the Hotel Las Brisas Ixtapa to charge back the credit card above for a total of \$ \_\_\_\_\_

( \_\_\_\_\_ ) by way of a night in advance of reservation.

Signature of acceptance:

\_\_\_\_\_

Cancellations: All cancellations must be notified to the hotel at least 7 days prior to the arrival of the participant. Cancellations after this date will cause penalty charge equivalent to the room rate per night, plus tax. No Show (No client's presentation) will cause over two nights at the group rate plus tax.

Please send via E-mail or Fax:

[jesus.salgado@brisas.com.mx](mailto:jesus.salgado@brisas.com.mx), [reservas.ixtapa@brisas.com.mx](mailto:reservas.ixtapa@brisas.com.mx), [ixtapa@brisas.com.mx](mailto:ixtapa@brisas.com.mx)

Fax: 755-553-1031



## FIRST HEMISPHERIC CONVENTION ON PORT LOGISTICS AND COMPETITIVENESS



Organización de los  
Estados Americanos

### **REGISTRATION FORM** **(To be filled out by all interested in participating)**

Country: \_\_\_\_\_

Name and Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Companion (s): \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Send to **CIP Secretariat** (Fax (1-202) 458-3517 and/or by e-mail: [cip@oas.org](mailto:cip@oas.org)), with copy to **Dirección General de Puertos de la Secretaría de Comunicaciones Transportes** ([jpastran@sct.gob.mx](mailto:jpastran@sct.gob.mx); [mmondrag@sct.gob.mx](mailto:mmondrag@sct.gob.mx))